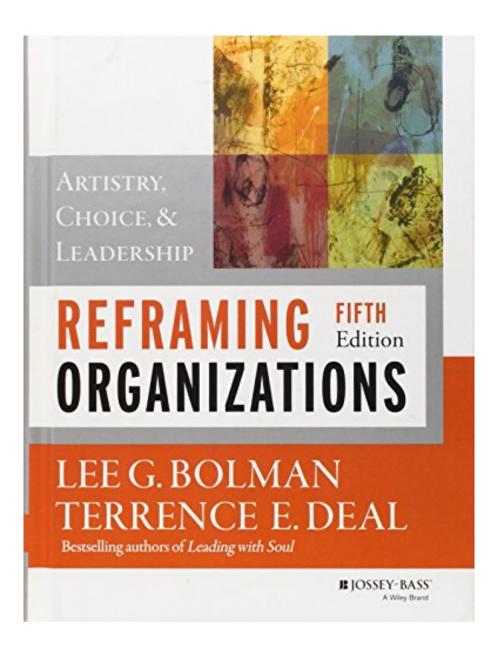


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2 of 2 people found the following review helpful. Surprisingly good for a text book By Taylor

This is hands down the best text book I have ever had for a college class. Material is well presented, with tons of real business stories (and from companies I know). This makes applying the concepts in the book really easy. The book is also easy to read. If there is any complaint, it is that they try almost too hard to help you relate the concepts, and I find myself skimming or skipping over sections, because I already got it.

The first couple of chapters are a bit of a bore - I felt like in chapters 1 and 2, they were still trying to sell me the book. Once you get past that, it really is a joy.

I am not quite sure why people are giving this one and two stars, unless it was a class they just did not enjoy and are going to tear up everything, including the text book. For the rest of us, this is quite a pleasant read - not something I would read for fun, but at least its interesting

4 of 4 people found the following review helpful. This reads like a suspense novel and just sucks you in By The Reader I give this book a Five star out of Five.

I took an online course and having an electronic version of the text was a big bonus and only makes sense because I could access it and complete my readings from anywhere, including my iPhone.

Unlike most business texts, the narrative writing style, almost casual, gave the concepts context and drove them home. For example, take the introduction to chapter one, "Steve Jobs had to fail before he could succeed. Fail he did. He was fired from Apple Computer, the company he founded, and spent eleven years "in the wilderness" (Schlender, 2004)." (Kindle version location 77 of 2328). This reads like a suspense novel and just sucks you in.

The authors pulled information from a great variety of interesting real life sources, and if the like watching current events then this book is perfect. And if you like the subject matter, Organizational development, then this is even better.

The other thing I liked about this book is the APA citation style. For me, this whole thing about properly citing sources is new and while reading other texts, learning what is wrong and right can be overwhelming at times. I am still struggling to understand the whole thing.

The book itself is a great introduction into the complex subject matter of organizational framing. From my readings, I understand this can become quickly involved and confusing with managerial lingo, statistics and all levels of psychology. So this book does break it down and after reading it I can now tackle the more indepth books and know my way around or at least know exactly what they are referring to, and pull examples out of my mind to better understand the concepts. So I would definitely recommend this book to someone who has no clue what the subject matter of Organizational Behavior is all about.

As an aspiring leader, a manager and an aspiring business owner, I will keep this coming back to this book for a little longer after this class. I strongly recommend it

1 of 1 people found the following review helpful.Surprise for a Textbook!By Daniel GraybealI purchased this book for an Ed.S. course I am currently enrolled in. I wasn't sure how engaging it would be since honestly most textbooks aren't written to be engaging, but almost purely informative. That being said, t his is one of the few textbooks I have had to read over the years that I don't really mind sitting down to read at all! It came very quickly, and the packaging was great to protect it while being shipped.

The book itself is focused primarily on how to look at leadership through different lenses, or as they refer to them frames. It gives MANY real world examples and could apply to nearly any area of leadership, business, education, or otherwise. Like I said, very easy to read and not at all textbook-y. If you have to purchase this for a course I think you will be pleasantly surprise by the content and structure of the book!

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